

# ELECTRONIC ADVERTISING

## ▶ PEORIAMAGAZINES.COM

In addition to our print magazines, you can deliver your message to our powerful and focused audience online—24 hours a day, seven days a week. Whether you need to reach business leaders, arts patrons or upscale consumers, our website is utilized by thousands of residents in your target audience.

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**peoria** MAGAZINES.COM

InterBusiness Issues • Art & Society • Peoria Progress • Programs & Events • Digital Extras •

**Top Banner Ad**

**Changing the World At Home**  
Since its humble beginnings, CFCI has invested more than \$75 million in grants, among other services, to the Peoria-area community.

**The Value and Evaluation of Volunteer Efforts**  
By utilizing outcomes as a measurement tool and focal point, organizations can strengthen their volunteer efforts and community reach.

**The Hunt for Grantmaking Gold**  
A few tips for your organization... before you set out on an expedition for grants.

**Fighting Human Trafficking Here at Home**  
Millions of women, men and children around the world—including here in central Illinois—are modern-day slaves.

**A Day of Appreciation, Reflection and Remembrance**  
The Greater Peoria Honor Flight ensures that local veterans receive the thanks they deserve.

**The Power of Print**  
Contract Publishing Services Available  
Editorial • Design • Layout • Print  
info@peoriomagazines.com  
(309) 693-3000

**IBI**

**art & society**

**Page Sponsorships**

**A House of Elegance & Enchantment**  
Having stood the test of time, the historic Orpheum Theatre is the crown jewel of Galesburg.

**Mics Uncut: Talents Uncovered**  
A local poet works to reveal Peoria's hidden talents... and shares inspiration in the journey.

**Collecting with Intention**  
By transforming the work of local artists into tactile, Collecture brings art and interior design together.

**The Great Plastic Reef**  
A trip to Costa Rica placed Jessica McGhee right in the thick of the global plastic problem... inspiring a colorful art installation with a global message.

**Peoria's Vaudeville Palace**  
On April 24, 1911, Peoria, Illinois, officially landed on the national Orpheum Circuit.

**art & society**

**Page Sponsorships**

**Take 10: Kevin Maynard**  
Ten things you didn't know about the executive director of Galesburg's Orpheum Theatre...

**Market Fresh for Spring**  
Seasonal produce, live music, local art and much more at the Peoria Riverfront Market...

**A Wildflower Time Lapse**  
Jim Burnham's time-lapse photography compresses nine months of plant growth and weather changes into five minutes.

**Right Sidebar**

**Half Page Skyscraper**

Recent Comments

## TOP BANNER AD

**LEADERBOARD-** 728 x 90px

- Equal rotation throughout all pages of site
- No more than 4 ads in rotation at a time
- \$300/month (\$200 with 12x print ad)

## RIGHT SIDEBAR

**MEDIUM RECTANGLE-** 300 x 250px

- Equal rotation throughout all pages of site
- No more than 4 ads in rotation at a time
- \$150/month (\$100 with 12x print ad)

**HALF PAGE SKYSCRAPER-** 300 x 600px

- Equal rotation throughout all pages of site
- No more than 4 ads in rotation at a time
- \$225/month (\$125 with 12x print ad)

## PAGE SPONSORSHIPS

**HORIZONTAL BANNER-** 468 x 60px

- For *Peoria Magazine*, *Peoria Progress*, 40 Leaders Under Forty, Perspective homepages
- No more than 4 ads in rotation at a time
- \$175/month

## CENTRAL ILLINOIS PERSPECTIVE

*Central Illinois Perspective* is the area's premier weekly e-newsletter, delivering local news and event information to approximately 2,700 people every Wednesday.

**Horizontal Banner-** 468 x 60px

- Placement in weekly newsletter
- \$100/one-time; \$300/monthly

**Medium Rectangle-** 300 x 250px

- Inline positioning with text
- \$125/one-time; \$350/monthly

## AD GUIDELINES

Electronic ads should be submitted as 72 dpi, RGB color space JPG or GIF files no later than five business days prior to the starting date. Send ads to [info@peoriomagazines.com](mailto:info@peoriomagazines.com).