

► *iBi* has been the go-to resource for Greater Peoria's business community since 1989. Each issue is mailed to approximately 10,000 business professionals, with a qualified readership of more than 48,000 readers each month.

Published the first week of each month.

Minimum 96 gloss pages, web offset, perfect bound.

Ads due on 10th of the month prior to publication (e.g. January 10th for February issue).



AD RATES

SIZE	12x	6x	3x	1x
Back cover	\$1830	\$2400	\$2680	\$3310
Inside front/back	\$1140	\$1700	\$1850	\$2290
Two-page spread	\$1140	\$1400	\$1580	\$1720
Full page	\$580	\$725	\$875	\$890
1/2 page spread	\$580	\$725	\$875	\$900
1/2 page horizontal	\$450	\$530	\$595	\$610
1/2 page vertical	\$450	\$530	\$595	\$610
1/4 page horizontal	\$290	\$350	\$440	\$520
1/4 page vertical	\$290	\$350	\$440	\$520
1/8 page horizontal	\$135	\$180	-	-

See page 7 for ad sizes and placement information. All rates are net rates and subject to change, except for current contracts.

► COMMERCIAL REAL ESTATE

iBi offers classified listings for commercial real estate (4 lines @\$50; \$20 each extra line). Realtors with 12-month advertising contracts receive free classified listings (full page, 10 listings; 1/2 page, 6 listings).

► SPECIAL ISSUES

iBi recognizes the issues that stand front and center to our clients, readers and fellow residents of Greater Peoria. Special sections align with *iBi* focus topics, providing opportunities to target your advertising to particular months.

► 2018 SPECIAL SECTIONS

July: Local Legends
Showcasing community leaders who have made a lifetime of impact.

May: Community Impact Guide
A guide to nonprofits making a difference in the region.

November: 40 Leaders Under Forty
Highlighting the leaders of tomorrow in Greater Peoria.

December: Women of Influence
Highlighting the region's influential women who create local change.

2018 Editorial FOCUS

JANUARY: Entrepreneurship

FEBRUARY: Healthcare

MARCH: Transportation

APRIL: Agriculture

MAY: Nonprofits

JUNE: Workplace

JULY: Local Legends

AUGUST: Research & Development

SEPTEMBER: History

OCTOBER: Small Business

NOVEMBER: Leadership

DECEMBER: Women of Influence