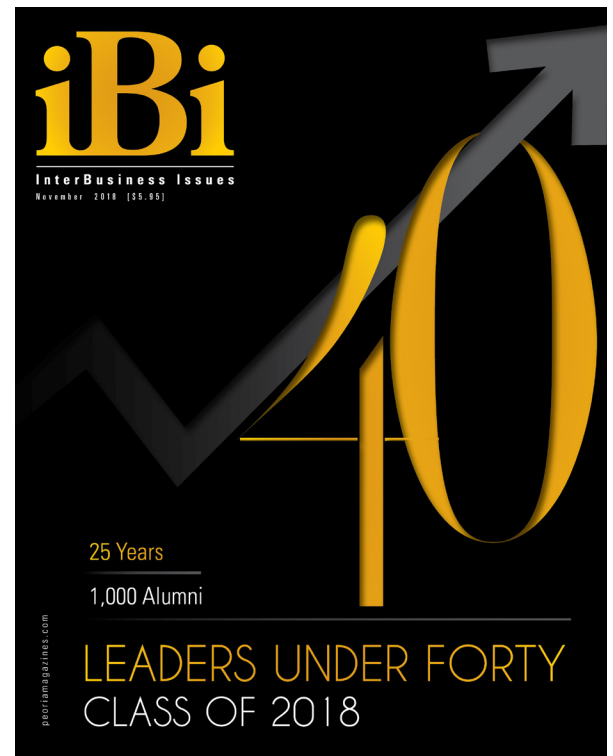


➤ Greater Peoria is a hotbed of leadership, full of active young professionals, entrepreneurs and community volunteers who hold the keys to its future. Each year, Peoria Magazines honors these rising stars—those who are making difference in Greater Peoria and beyond in fields ranging from finance and healthcare to not-for-profits and technology... and everything in between. In November, we induct a new class of 40 Leaders Under Forty at a prestigious awards ceremony.

CORPORATE PARTNER

Investment: \$16,500

- Two full-page color ads in *iBi's* special 40 Leaders Under Forty issue
- Participation in the judging of nominees and awards ceremony
- Logo and listing in all print publicity, advertising, website and awards ceremony
- Company name on the award itself and winners' gift package
- Company table identification and banner visibility at awards ceremony
- 40 tickets to awards ceremony
- Opportunity to distribute promotional materials in winners' gift package
- Banner ad on *peoriamagazines.com* and *iBi* home page in November
- Two weekly ads in *Central Illinois Perspective* e-newsletter



EXECUTIVE SPONSORSHIP

Investment: \$5,000

- Full-page color ad in *iBi's* special 40 Leaders Under Forty issue
- Participation in the judging of nominees
- Logo and listing in all print publicity, advertising, website and awards ceremony
- Company name on the award itself
- Company table identification and banner visibility at awards ceremony
- 10 tickets to awards ceremony
- Opportunity to distribute promotional materials in winners' gift package
- Banner ad on *peoriamagazines.com* in November
- One weekly ad in *Central Illinois Perspective* e-newsletter



ASSOCIATE SPONSORSHIP

Investment: \$2,500

- Half-page color ad in *iBi's* special 40 Leaders Under Forty issue
- Logo and listing at awards ceremony and on website
- Company table identification and banner visibility at awards ceremony
- 10 tickets to awards ceremony
- Opportunity to distribute promotional materials in winners' gift package
- Banner ad on *peoriamagazines.com* in November
- One weekly ad in *Central Illinois Perspective* e-newsletter

