

Peoria Area Convention & Visitors Bureau



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Twitter: twitter.com/EnjoyPeoria

Instagram: [instagram.com/enjoypeoria](https://www.instagram.com/enjoypeoria)

Youtube: [youtube.com/user/PeoriaAreaCVB](https://www.youtube.com/user/PeoriaAreaCVB)

Don Welch, President/CEO

Gail Hedrick, Vice President of Finance & Administration

Cara Allen, Vice President of Marketing & Operations

Cory Hatfield, Director of Sales

Mission

To promote the Peoria Area as a destination and contribute to the economic growth of the communities we represent. Through tourism, convention sales, sports and marketing, we are a one-stop shop for discovering everything the Peoria Area has to offer.

"Tourism is like the first date for economic development." –Cory Jobe, Director, Illinois Office of Tourism

Vision

To assist in the growth, pride and success of our communities.



Our services include:

- Convention, sports and leisure sales
- Convention, sports, motor coach and leisure services
- Visitor information
- Membership and membership services
- Marketing and promotions
- Community development
- Community events
- Community publications

Our audiences served include:

- Meeting/convention planners and attendees
- Sporting events planner and attendees
- Leisure travelers
- Residents in the Peoria Area
- Organizations and businesses that take advantage of our partnership program.

Upcoming Events

National Travel and Tourism Week

May 1-7, 2018

Mardi Gras in May

May 12, 2018

Water Street, Downtown Peoria

Food Truck Frenzy

September 15, 2018

Heritage Square, Peoria Heights

Santa Cause 5K

December 1, 2018

Peoria

St. Patrick's Post Parade Party

March 2019

CEFCU Center Stage

How to Help

The Peoria Area Convention and Visitors Bureau has a number of event sponsorship and volunteer opportunities for individuals and businesses who want to help us showcase the Peoria Area to visitors as well as assist in sponsoring and promoting events. If you are interested in volunteering or being more event involved, please contact us!

Event involvement and sponsorships:

Contact Kaci Geier, Partnership & Community Development Manager, at kgeier@peoria.org or (309) 282-3282.

Volunteers for sporting/conventions:

Contact Kim McKune, Client Services Manager, at kmckune@peoria.org or (309) 282-3278.

Marketing partnership assistance or to make publications/photo updates for your business: Contact Trianna Kientzle, Project Manager, at tkientzle@peoria.org or (309) 282-3276.

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