

# Heart of Illinois United Way



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## Mission

To increase the organized capacity of people in central Illinois to care for one another.

## Vision

To create a strong, safe and healthy community while providing the best return for the community's charitable investment.



The Heart of Illinois United Way is the largest non-governmental funder of health and human care programs in central Illinois. Focused on education, financial stability and health needs, the Heart of Illinois United Way serves Peoria, Tazewell, Woodford, Marshall, Stark and Putnam counties.

With more than 45 local partner agencies, we fund more than 80 programs annually, along with providing services through our initiatives including Success By 6, Supporting Student Success (S3), and the Heart of Illinois 2-1-1 Information and Referral service.

In 2008, the Heart of Illinois United Way's Success By 6 program launched the "Be a Page Turner" early childhood literacy program. With more than 15 partner agencies and schools, the program distributes new books to 3,000 preschool students every school year. Celebrating its 10th anniversary in 2018, Success By 6's Be a Page Turner program has provided more than 300,000 books to local children. Providing each child with the chance to learn the love of reading at young age, the program also engages teachers and parents through family nights and supportive curriculum.

## Upcoming Events

### GENERATION United Mad Dash

July 14, 2018

Bradley University

### Kickoff Breakfast and Day of Caring

September 7, 2018

Breakfast at Peoria Civic Center, Food Drive at Peoria Civic Center, Day of Caring at social service agencies and schools throughout Peoria, Tazewell and Woodford counties.

Last fall, the Heart of Illinois United Way launched a new volunteer management platform designed to increase engagement, develop long-term relationships and track involvement. The project currently includes more than 40 United Way partner agencies and schools. The site enables nonprofits to easily promote volunteer opportunities and special events while encouraging volunteers to support needs that align with their passions. Through a community calendar, volunteer resumes, tracking reports and social media integration, [volunteer.hoiunitedway.org](http://volunteer.hoiunitedway.org) offers a great opportunity to get connected!

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## How to Help

Each year, more than 300 local companies and organizations participate in the Heart of Illinois United Way's annual campaign. With more than 25,000 volunteer hours completed in central Illinois each year, United Way volunteers are not only vital to our campaign, but they also participate in fundraising events. For events and volunteer opportunities, visit [hoiunitedway.org](http://hoiunitedway.org).